

Ways To Earn Money Through Home Jobs Online

Introduction

In the wake of covid-19 pandemic, home jobs online is not a strange thing to many who have embraced remote working. Thanks to the internet, at your own time and at your own pace you can earn a decent income working from home.

If you are considering making money online, below are some easy ways you could consider:

1. Freelance Writing

Do you possess good research and grammar skills? If so then freelance writing is an appropriate niche for you. To start off you require a good internet connection and a computer. Once that is settled find a good freelance site where you can find a variety of writing jobs like article writing, re-writing articles and content writing. You will be paid through paypal, bank account or m-pesa according to the payment option available in the site you decide to join.

2. Digital Marketing

Digital marketing requires you to have skills to promote client's products and service using the internet.

Common types of digital marketing are: search engine optimization, email marketing, search engine marketing, influence marketing, social media marketing and online advertising i.e google ads and facebook ads.

3. Graphic Design

This requires you to be creative and have the motivation to help businesses or companies create their brands for instance through designing their logos and business cards and eventually make money in the process.

There are a number of easy-to-use tools like adobe illustrator, visme, stencil, and venngage. Other than selling your designs to local companies, you can sell them on marketplaces such as 99Design.com, Behance.net etc

4. Answer Online Surveys and polls

Most research projects require a pre-determined sample size to get data which can only be acquired through conducting online surveys and polls. Websites like swagbucks, paid view point, and Ipoll are an example of the sites that pay you for answering surveys and polls.

5. Online tutoring

To start off in online tutoring you will need to sign up in a site like Kenyaplex, create your tutor profile, look for jobs, then you are matched with interested students/parents. Once you are matched you make arrangements with your clients about the subject matter, payment i.e how much and venue then you can finally kick off your classes.

Conclusion

Home jobs online like any business venture takes time to grow but is not as bad as many tend to think or insinuate it to be. Online income may be unpredictable and infrequent and hence it requires one to be disciplined and consistent in order to meet expectations and grow.

All in all home jobs online is an excellent way to make some more money at the comfort of your home and at your appropriate time, simply you are your own boss.