

**Final Copy (Upwork.Posting.Dec.05.'22, Mon.)**

I am a Kenyan living in Ngong, an urban area about 15 kilometres from the nation's capital, Nairobi. I'm a professionally-trained writer (M.A. Communication Studies degree holder), with over a decade of on-the-job writing experience -- including my having newsroom editorial work experience and (my) having done some editorial training for newly-recruited media staff (see my CV elsewhere). I'm therefore confident of my ability to deliver in the kind of duties for which your esteemed organization has sought some assistance, namely: Newsletter writing, Blog posts handling, etc. In the past, I have performed similar, and/or near similar, duties in the writing realm. For instance, I previously worked for magazine and newspaper organizations; including, joining a media organizations' team of budding writer trainers. And I've been privileged to perform these noble literary duties both at home (Kenya) and abroad (Botswana).

Furthermore, like wine which tends to mature with age, I'm convinced that my many years of keenly interacting with well-written English language stuff has enabled me to hone my literary skills; hence, I am able to today pay greater attention to a given literary work; with a hawk's eye for subtle English language errors (be they in traditional print or electronic format) including, my ability to: Identify poor layout, subtle typos and, to some extent, noticing possibly plagiarized content.

Finally, kindly note that my specialty is in the humanities and social sciences realm; hence, I am surely capable of assisting your organization carry on with its editorial duties to the highest possible level.

**Fair Copy: (Upwork.Posting.Dec.05.'22, Mon.)**

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**writer trainers. And I've been privileged to perform these noble literary duties both at home (Kenya) and abroad (Botswana).**

**Furthermore, like wine which tends to mature with age, I'm convinced that my many years of keenly interacting with well-written English language's written stuff has enabled me to hone my literary skills; hence, I am able to today pay greater attention to some literary detail; with a hawk's eye for subtle English language errors (both in traditional print and electronic format) including: ability to identify poor layout, subtle typos and, to some extent, being able to notice possibly plagiarized content.**

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In the past, I have performed similar -- and/or near similar -- duties as the ones you are currently seeking for. For instance, I previously worked, as an Editorial Content Assistant in some magazine and newspaper organizations -- including, my being recruited to form part of their teams of new staff writing trainers. And I've been privileged to perform these noble literary duties both at home (Kenya) and abroad (Botswana).

I'm therefore confident of my ability to deliver in the kind of duties for which your esteemed organization has sought some assistance, namely: Drafting Email Newsletters, Blog Posts handling and writing Social Media Posts.

Furthermore, like wine which tends to mature with age, I'm convinced that my many years of keenly interacting with well-written English language stuff has somewhat enabled me hone my literary skills; hence, I am today able to pay greater attention to some given literary material; with a hawk's eye for subtle English language errors (be they in traditional print or electronic format). These skills include: My ability to identify poor layout, subtle typos (on paper or on screen) and, to some extent, my being able to notice possibly plagiarized content without the aid of a scientific tool.

Kindly note also that my specialty is in the humanities and social sciences realm. And my other major academic qualification is a MSc. (Strategic Management) (2012) -- which qualification would somewhat come in handy [an added value of some sort to your organization, if need be], should your organization hire my services.

I am therefore confident that, together with the rest of your corporate team, we are collaboratively more capable of assisting your organization carry on with its editorial duties to the highest possible level.

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Your proposal was submitted.

## Proposal details

### Job details

#### Looking for a skilled copywriter (English)

- Other Sales & Marketing Copywriting
- Posted Dec 5, 2022

I'm looking for a skilled copywriter to join my growing business. I have a small online marketing agency, and need someone who can support me with: - Social media captions, - Writing blog posts - Drafting email newsletters Our clients are based in the US and Scandinavia, so all writing is done in ...

[View job posting](#)

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• **Intermediate,**

Experience Level

• • **\$7.00 - \$15.00**

Hourly Range

• • **Less than 30 hrs/week**

Hourly

• •

**1 to 3 months**

Project Length

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### Skills and expertise

- English
  - Copywriting
  - Content Writing
  - Blog Content
  - Article Writing
  - Email Communication
  - Social Media Content
  - Blog Writing
- 

### Your proposed terms

#### Hourly Rate

Total amount the client will see on your proposal

\$11.00/hr

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#### You'll Receive

The estimated amount you'll receive after service fees

\$8.80/hr

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## Cover Letter

I am a Kenyan living in Ngong, an urban area about 15 kilometres from the nation's capital, Nairobi. I'm a professionally-trained writer, an M.A. (Communication Studies) (2012) degree

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- **How many hours are you available per week?** In a week I am available for 8 hours.
- **Describe your recent experience with similar projects** Even before Social Media entered the communication media space in the second decade of this century, I had been writing (and teaching others "how to write") for quite some time. And as print-media-based communication/media trainer, I have not only written captions (for media audience consumption purposes) but also trained college/university-level ...

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